

# GRAPHIC ELEMENTS TO PROMOTE AN "I PROTECT YOU, YOU PROTECT ME" MESSAGE FOR FACE MASK USAGE

LIFT Aero Design has created a collection of aviation-themed graphics to help airlines build confidence in air travel by communicating the two-way benefit of face masks.

The "I protect you: you protect me" message could be used on packaging, websites, mobile apps, IFE, advertising, etc. We were inspired by mask awareness campaigns in several countries, and would like to help the aviation world get the message out.

The elements are free of charge for any airline or aviation supplier. No credit to our company is necessary. Once downloaded by an organization involved in aviation, we grant the right to use the data. Feel free to change colors, fonts, language, add your logo, etc. Please let us know that you have downloaded the data / where the design will be used.

LIFT Aero Design is the brand name of LIFT Strategic Design, LLC. Any resemblance to any existing design is purely coincidence. By using our data, you acknowledge that LIFT will not be held liable for any third party claim.

## An initiative of LIFT Aero Design

LIFT Aero Design is an aviation design studio specializing in airline branding and cabin design. Our clients include Air Seychelles, Bamboo Airways, Cebu Pacific, China Airlines, HK Express, Philippine Airlines, Orbis International and Skymark Airlines. We have offices in Tokyo and Singapore. Contact us at [info@lift.aero](mailto:info@lift.aero).

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